

Platform	Audience / Contributors	Focus / Content	Length	Style & Tone	References / Media	How to submit	Submission & Publication
UNSW Education Blogs (Nexus)	UNSW staff, affiliates (educators, scholars)	Reflective, scholarly, practice-oriented; L&T innovations; institutional initiatives	600–850 words	Conversational but scholarly; engagement question; hyperlinks; bold sections	References (5–8 max); media optional	Submit via UNSW EdBlog portal; reviewed & tagged; published on UNSW site, LinkedIn, X Link: News & Blogs Education & Student Experience - UNSW Sydney	UNSW Education Blog Ecosystem presentation by Cherie Lucas & Priya Khanna
HERDSA Connect	HE practitioners; SoTL community	Reflective case studies, opinions, HE practice, SoTL themes	≈600–800 words	Accessible, narrative, engaging, clear focus	Some referencing; optional template	Draft → editor feedback → revision → publication Link: https://www.herdsa.org.au/herdsa-connect	Writing a Blog for HERDSA Connect ; Contact Daniel Andrews Daniel.Andrews@herdsa.org.au to propose a blog post for the HERDSA Connect blog.
Needed Now L&T	Sector contributors; HE L&T community	Contemporary relevance; practice, innovation, excellence, ideas	500–700 (max 1000)	Snappy title; conversational, short paragraphs; ‘morning coffee read’	Hyperlinks not refs; images optional; short byline with profile link	Email Sally Kift: sally.kift@jcu.edu.au ; light editorial review (for clarity, tone, fit); published weekly on Substack (Monday) Link: Needed Now in L & T Substack	
ASCILITE TELall Blog	ASCILITE members; HE edtech practitioners	Edtech innovations, projects, critiques, leader profiles	≥500–600 words	Clear, engaging, accessible	At least one image encouraged; references appreciated	Submit to TELall editor; reviewed; published on blog & member bulletin Link: ASCILITE TELall Blog – ASCILITE Technology Enhanced Learning Blog	https://blog.ascilite.org/our-blog-submission-guidelines/
ISSOTL Blog	ISSOTL members; global SoTL community	SoTL updates, innovations, ISSOTL news, TLI previews, jobs/resources	500–750 words (longer = two-part)	5–7 word title; active voice; positive, community-building tone	APA (with first names); hyperlinks; image encouraged; byline with affiliation/email	Submit to communications@issotl.com ; reviewed by Publications Committee; published on ISSOTL site Link: https://issotl.com/issotl-blog/	
LinkedIn Post	Anyone with an account; professional networks	Concise reflections, insights, practical tips, links to outputs or events	150–300 words	Professional but conversational; first person; hook + short paras; end with a question	2–5 hashtags; images/videos/slides encouraged; links in comments; alt text for images	Publish directly on LinkedIn; immediate visibility; boosted by appropriate use of hashtags, tagging collaborators & responding to comments	View external resources and examples for writing effective LinkedIn posts
PulsesRx Blog	Academics, educators, and students in pharmacy and health professions education; invited or proposed contributions from educators across health disciplines.	Practice-based reflections, innovations, and commentary on pharmacy and broader health education; emphasis on technology-enhanced learning, assessment, and professional identity formation.	Typically 700–1000 words.	Scholarly yet conversational; accessible to an interdisciplinary audience; grounded in educational evidence or lived teaching experience.	Encourages hyperlinks to published work, teaching artefacts, or open-access resources; brief reference lists acceptable; images or figures welcomed if relevant.	Submit proposals or drafts via https://pulsesrx.com/ ; editorial review by the PulsesRx academic team; published online with DOI and promoted through professional networks.	How to write a Scholarly Blog Post for PulsesRx with Impact? Editors’ Perspectives – Pulses
EduResearch Matters	Australian educational researchers	Pedagogic research in the Australian context	1000 words	Clear & engaging, active voice, short sentences	Academic references as links to source	Submit pitch (idea for blog) to jenna@aare.edu.au When pitch is accepted for consideration, a Google doc for writing into will be sent	https://blog.aare.edu.au/notes-for-contributors/ https://blog.aare.edu.au/

